



**Dutch Dairy
Cluster India**

Quality by complete chain solutions

A Leading Partnership for Healthy Cattle, Dairy and People



India possesses an enormous, untapped potential in the dairy industry. The Dutch Dairy Cluster India (DDCI), a strategic partnership between Dutch companies, knowledge institutions and the government, aims to forge long-term partnerships with Indian stakeholders to unlock these vast capabilities.

The DDCI does so by combining the world famous Dutch dairy expertise with local Indian knowledge. This type of partnerships will lead to high-quality products and services that boost the Indian dairy sector.

Moreover, unlike independently-operating organizations, the DDCI does so by offering proven chain solutions: animal

feed and health, genetics, herd management, machinery and professional training. These complete solutions stem from the ingrained inventiveness, pragmatism and above all the cooperative mind-set of Dutch dairy actors. Together with local players, the DDCI wishes to build a healthy, prosperous and sustainable Indian dairy industry. In co-creation, India and the Netherlands will develop a profitable dairy sector.

The Dutch approach of complete dairy chain solutions

How can the DDCI contribute to develop a profitable Indian dairy sector?

- Offering products and services of world-class quality.
- Fostering partnerships with Indian players, based on the world-famous dairy reputation of the Netherlands that is built on cooperatives.
- Sharing Dutch knowledge and approaches, attuned to the Indian market and context.
- Complete chain approach of the dairy industry, leading to higher food-security, food-quality and profitability.
- High quality R&D.
- High-tech dairy chain inputs such as animal feed, genetics, herd management, hygienic conditions, machinery and professional training.
- Solutions based on a coordinated approach, all expertise within the supply chain available leading to higher output.
- Outstanding position in terms of circular approach that will help the Indian dairy sector with developing quickly.
- A long-term orientation that is inclusive, sustainable and accessible.

Together, India and the Netherlands can build a healthy, prosperous and sustainable dairy sector.

Result: Food quality assurance

The solutions provided by the Dutch dairy industry will help to overcome inefficiencies within and between the various parts of the milk value chain. Therefore, milk production will be optimized. This ensures profitability and sustainability for dairy farmers regarding their milk business. Following the strong growth of the dairy industry in India, the major challenges remain with regard to milk procurement and quality of milk. The presented solutions will benefit dairy farmers to ensure quality milk procurement and addressing the rising demand of milk and milk products. Eventually, this leads to food quality assurance and thereby a rise in profitability for Indian dairy farmers.





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